



CITY OF STOCKTON NEWS RELEASE

FOR IMMEDIATE RELEASE:
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Contact: Connie Cochran
Public Information Officer
(209) 937-8827
connie.cochran@stocktongov.com

Stockton Launches Powerful Website to Grow Economy

(Stockton, CA) - The City of Stockton's Economic Development Department announces the launch of a powerful new website, www.AdvantageStockton.com, that instantaneously provides valuable information for site selectors, real estate developers, and businesses pursuing new opportunities in Stockton.

Using Geographic Information System (GIS) software, AdvantageStockton.com gives free access to in-depth information that previously required costly, time consuming research. Real estate, demographic, and industry data and analyses are available immediately, along with a database of properties available for sale or lease.

"This powerful technology gives Stockton a clear advantage when businesses are considering investing in our region," said Stockton's Economic Development Program Manager Janice Miller. "Visitors to AdvantageStockton.com can pick any point on the map and find data they need on our workforce, building inventory, buying power and neighboring businesses. They can even see images of available properties. AdvantageStockton.com,

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along with the Stockton's reduced Public Facilities Fees, shows the City is committed to improving the Stockton economy.”

Partnership between the commercial broker community and the City of Stockton is key to AdvantageStockton.com's success.

Local commercial real estate brokers play an important role in maintaining the integrity of the available commercial property included within the database. Brokers regularly enter and update their listings to keep them current. Mahala Burns, broker for Cort Companies, says, “AdvantageStockton.com is a great way for me to market our Downtown properties. We entered our property information and have already had a showing that ended in a lease. Tenants and buyers are increasingly looking online for property information and having a powerful tool like this helps us reach these potential clients.”

For more information about Advantage Stockton, as well as business assistance, contact the Economic Development Department at (209) 937-8530.

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All News Releases can be found on the City of Stockton website. www.stocktongov.com/news

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