





COMMUNITY MEETING: SWENSON AND VAN  
BUSKIRK GOLF COURSES

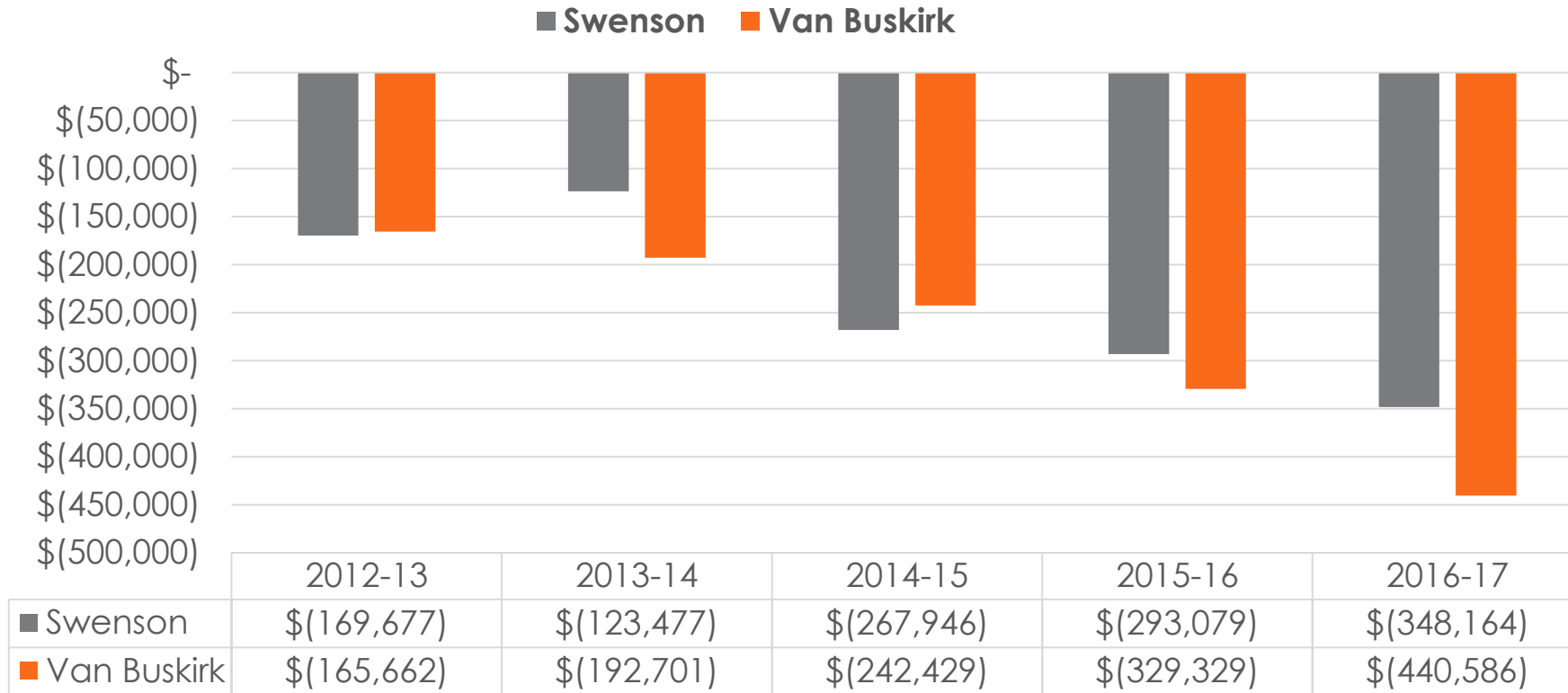
# GOALS

- Clear up any rumors and miscommunication.
  - Review financial status and conditions of each golf course.
  - Why is the golf subsidy singled out?
  - Local market conditions.
  - Next steps.
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## WHAT HAPPENED AT THE DECEMBER 4, 2017 COUNCIL MEETING?

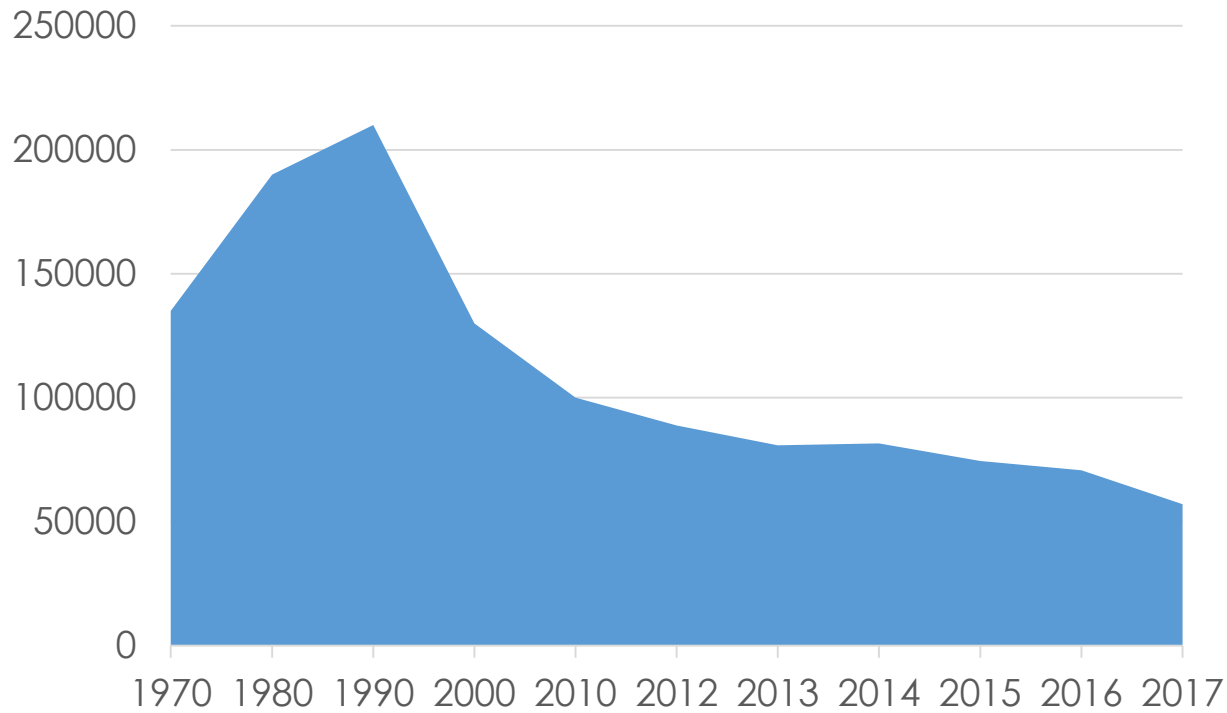
- Staff brought an informational item to Council seeking direction on golf courses. No decision was requested.
  - Suggestions presented were conceptual only, not final decision points.
  - Staff is not moving forward with any plans to develop Swenson.
  - However, we still have a financial problem, and with Council direction, will investigate additional solutions for their consideration.
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# ANNUAL GOLF SUBSIDY BY COURSE



# LEVEL OF PLAY AT EACH COURSE

Annual Golf Rounds 1970-2017



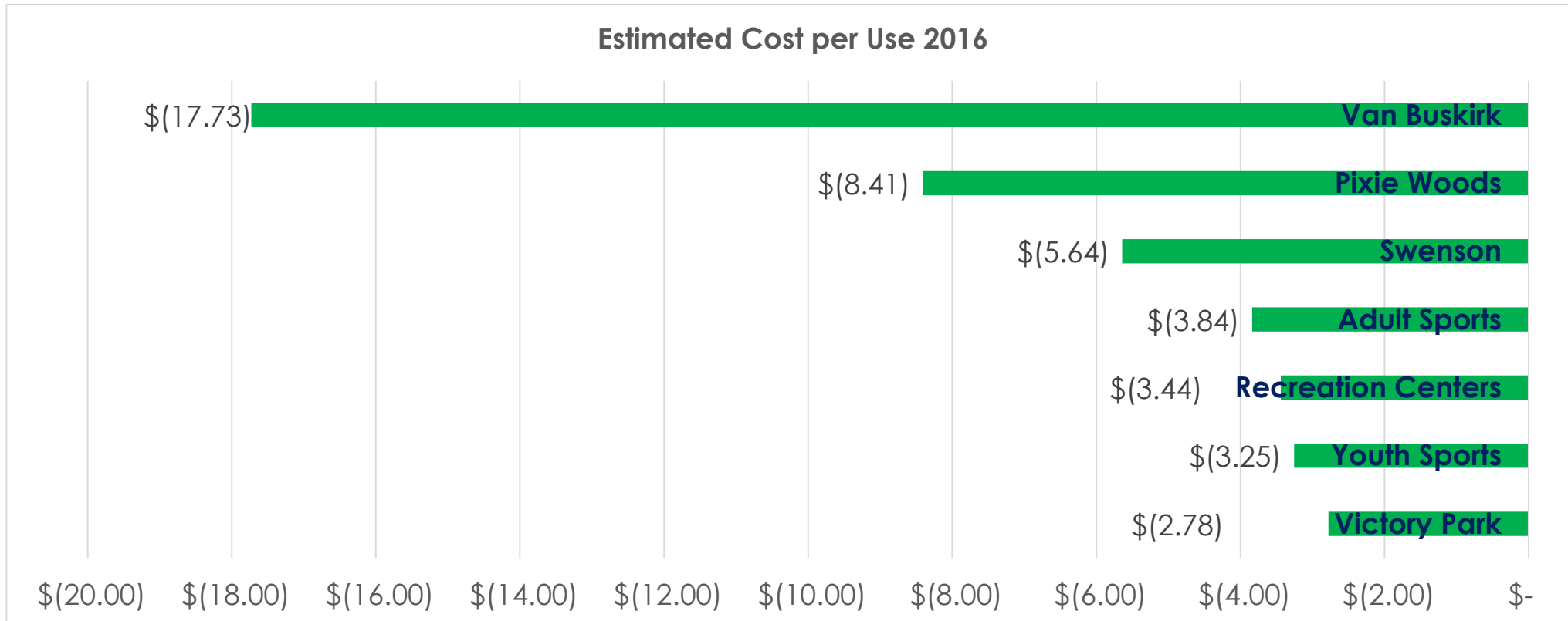
Golf Rounds by Course 2012-2017



# DEFERRED MAINTENANCE AND BASIC IMPROVEMENTS

|                | Swenson Estimate   | Van Buskirk Estimate |
|----------------|--------------------|----------------------|
| Cart paths     | \$400,000          | \$400,000            |
| Irrigation     | \$242,000          | \$5,400,000          |
| Fencing        | \$350,000          | \$350,000            |
| Turf Equipment | \$525,000          | \$452,000            |
|                | <b>\$1,517,000</b> | <b>\$6,602,000</b>   |

# WHY FOCUS ON THE GOLF SUBSIDY?



# LOCAL MARKET

- Pricing
- Trends
- Kemper marketing and advertising strategies
- Facilities



# NEXT STEPS

- **Maintain the Status Quo**
  - Continued increases in operating costs, continued deferred maintenance, and further deterioration. Irrigation or other infrastructure failures would lead to closure.
- **Exit golf at one or both courses**
- **Seek alternative ideas**
  - Request for Proposals
  - Community ideas